



# CASE STUDY



**Leading UK and International  
restaurants and fast food chains**



**KEEPING OPERATIONAL  
AND CUSTOMER FACING  
PRINT ON - BRAND,  
UPDATED AND  
STANDARDISED**



**JULY 2016 -  
JULY 2017:**

- **OVER 3000 COMBINED  
VENUES MANAGED  
NATIONWIDE**
- **PRODUCTS AND BRAND  
COLOUR MANAGED  
FOR OPTIMUM BRAND  
CONSISTENCY**

## HIGH QUALITY TRAINING AND SAFETY MATERIAL

**Fulfilling back-of-house & front-of-house  
communications**

**01**

With clients including worldwide leading fast food, pub and pizza chains to mention just a few, AlphaGraphics are well versed in the requirements of the catering sector - from enticing branded print through to staff training and guidelines.

Producing quarterly diaries, staff training manuals and guidelines in quantities of 100 to 300 per order, we are able to print and collate automatically in relation to store location and requirements; also keeping stock in house.

**02**

**03**

Specialised products include POS bound training manuals with tabs and dividers, staff instruction posters, brand standard diaries, hazard analysis and food safety and preparation standards, and quarterly refresh of pre-populated staff diaries.



**alphagraphics®**



### QUALITY

Artwork and print checked via Design Studio for colour management and accuracy, with print checked at intervals for quality. Print and pack ensures stock is collated for over 3000 nationwide stores.

### FACILITIES

With 24 hour, world class print facilities including the highest grade of litho and digital print capability, AlphaGraphics are able to complete the highest quality print in varying quantities.

### PRODUCTS

Our range encompasses a full range of products - alongside diaries and staff training, we also produce customer facing letters, leaflets, booklets, envelopes, forms mailers and POS specific to the food retail sectors.

**[www.agnortheast.com](http://www.agnortheast.com)**



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